



PATHWAYS
HOUSING | HOSPITALITY | HOPE



2025 SPONSORSHIP PACKAGE

The Magic City Carnival is a fundraiser by the Pathways Junior Executive Board.

You are invited to join us in creating a fun-filled community event that gives hospitality, housing, and hope to families in need.

Save the Date August 2nd, 2025.





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Dear Potential Sponsor,

Will you help transform the lives of women and children?

Every day at Pathways, we witness remarkable courage as women and children take their first steps out of homelessness. **Your sponsorship of our Magic City Carnival can help make these journeys possible.**

For over three decades, Pathways has empowered vulnerable women and children through our comprehensive support system:

- **Day Center:** A program offering meals, showers, laundry facilities, and immediate support with a social worker!
- **Stepping Stones:** Emergency overnight shelter providing critical safety and stability when it's needed most!
- **Safe Haven:** Supportive Housing creating long-term stability for those facing the greatest challenges!
- **Early Child Learning Center: 5 Star Rated**, Trauma-informed, Montessori-inspired childcare center that serves children experiencing homelessness at no cost!

Behind these services is our dedicated social work team, connecting clients with essential resources like childcare, transportation, employment assistance, healthcare, and more. **The results speak volumes: within just 3-6 months, most women and children establish their own safe, secure homes.**

YOU CAN MAKE A DIFFERENCE AT THE MAGIC CITY CARNIVAL!

Join us for Birmingham's most meaningful summer celebration on **Saturday, August 2, from 5:00-8:00 PM on the covered patio at Cahaba Brewing**. This carnival-themed event promises fun for everyone while supporting a crucial cause.

We respectfully request that YOU consider a sponsorship for the Magic City Carnival. The attached sponsorship package details the recognition and benefits your company will receive at this level. Your investment goes beyond a single event—it provides hospitality, housing, and HOPE to women and children during their most challenging moments.

With sincere gratitude,

Jennifer Sumner, MSW
Executive Director

Julie Thielen
Development Associate

P.S. Your timely response by June 15, 2025 will ensure maximum recognition for your company. For questions or to confirm your sponsorship, please contact Julie Thielen at julie.thielen@pathwayshome.org, (205) 322-6854 ext. 305

ABOUT PATHWAYS

Our Mission: Empowering women and children on their path out of homelessness through hospitality, housing, and hope.

Our Vision: A Birmingham free of homelessness

Our Programs:

Stepping Stones

Overnight Emergency shelter with Individualized case management

Safe Haven

Long-term supportive housing for women with diagnosed mental illness

Day Center

Drop-in Daytime shelter
Open 365 days
9AM-3PM
Providing meals and resources

Early Learning Center

5 star-rated
Free
trauma-informed
Montessori
inspired childcare

CAHABA BREWING CO.

4500 5TH AVE S

BIRMINGHAM, AL 35222

AUGUST 2ND | 5-8PM

The Magic City Carnival is an end-of-summer event for the whole family to enjoy, featuring carnival games, fair foods, drinks, pet activities, music, silent auction, and more!

Hosted by the Pathways Junior Board and Cahaba Brewing, this evening of fun will take place on the covered patio, barrel room, and adjacent parking lot at Cahaba Brewing Co. on Saturday, August 2, 2025 from 5-8pm.

All proceeds from the event will support Pathways' shelter for women and children experiencing homelessness.

FREE ENTRY!

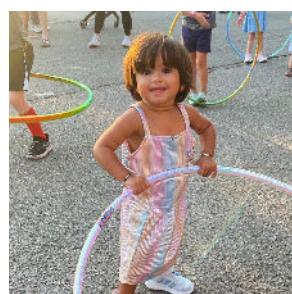
\$40 - VIP (INCLUDES AN UNLIMITED WRISTBAND AND 2 DRINKS)

\$25 - UNLIMITED ACTIVITY WRISTBAND

\$15 FOR 20 ACTIVITY TICKETS OR \$1 PER TICKET



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Empowering women and children on their path out of homelessness through **hospitality, housing, and hope**.

2024 IMPACT REPORT



Visits to the Day Center

4,842



Children enrolled in the Early Learning Center

67



Women & children sheltered in residential programs

159



300+

Transportation options provided



38,325

Meals offered



9,490

Nights of shelter



2,575

Hours of case management



491

Clothing closet visits



2,719

Days of childcare



120

Visits to the Warming Station



1,078

Life skills class attendees



**EARLY LEARNING CENTER
EARNS 5 STARS!**



SPONSORSHIP OPPORTUNITIES

MAGIC MAKER - \$10,000

- 10 VIP Passes* + 10 Unlimited Play Wristbands**
- Company Name and Logo featured prominently as Presenting/Title Sponsor on all marketing/promotional materials, all event banners and signage, and event webpage
- Option to have a table with company representatives and information at the event
- Verbal recognition at the event
- Media recognition including broadcast and print
- Social Media recognition

AMAZING ACROBAT - \$5,000

- 8 VIP Passes* + 6 Unlimited Play Wristbands**
- Company Name and Logo on the performers' stage area
- Company logo on event promotional materials including event webpage and signage
- Verbal recognition at the event
- Social Media recognition

FUNHOUSE FAN - \$2,500

- 6 VIP Passes* + 4 Unlimited Play Wristbands
- Company Name and Logo on the Bounce House, Silent Auction table, or Photo Booth
- Company logo on event promotional materials including event webpage and signage
- Social Media recognition

SNO CONE SUPERSTAR - \$1,000

- 4 VIP Passes*
- Company Name and Logo on a carnival activity booth
- Company logo on event promotional materials including event webpage and signage
- Social Media recognition

All sponsors will be featured on the Pathways website and in our annual report.

*VIP Passes Include:

- 2 Drink Tickets to redeem for any beer or mixed drink
- Unlimited Wristbands

**Unlimited Play Wristbands include:

- Unlimited free entrance/plays on all carnival booths, games, and activities

Sponsorships Contact:

Julie Thielen, Development Associate
Number: 205-322-6854 ext. 305
Email: julie.thielen@pathwayshome.org

Showcasing Your Commitment to the Community



SILENT AUCTION SPONSORSHIP

SILENT AUCTION SPONSOR BENEFITS:

- 2 VIP Passes for every donated item valued at \$250 or more
- Recognition on Pathways website and at the event.

HOW IT WORKS:

1. Scan the QR code to complete an online silent auction sponsorship form, or complete the form below and return via email to info@pathwayshome.org.
2. A Junior Board member will reach out to coordinate drop-off of your item(s) ahead of the event.
3. Pathways staff will provide you with a tax receipt for your tax-deductible gift.

Pathways Tax ID Number: 63-0867285

Donations are 100% tax deductible as permitted by law.

SILENT AUCTION DONATION FORM

COMPANY/DONOR NAME: _____

CONTACT NAME: _____

PHONE: _____

EMAIL ADDRESS: _____

MAILING ADDRESS: _____

ITEM DESCRIPTION: _____

FAIR MARKET VALUE: _____

WHEN CAN IT BE PICKED UP: _____