



SPONSORSHIP PACKAGE

2026

The **Magic City Carnival** is a fundraiser hosted by the
Pathways Junior Board

Save the Date

August 22, 2026

YOU CAN MAKE A **DIFFERENCE** AT THE **MAGIC CITY CARNIVAL!**

Join us for Birmingham's most meaningful summer celebration!



Date: Saturday August 22, 2026

Time: 5:00 PM–8:00 PM

Venue: Cahaba Brewing (*Covered Patio*)

This carnival-themed event ***promises*** fun for everyone while supporting a **crucial cause.**

We respectfully request that YOU consider a sponsorship for the Magic City Carnival. The *attached* sponsorship package details the recognition and benefits your company will receive at this level.

Your investment goes beyond a single event—it provides hospitality, housing, and HOPE to women and children during their most challenging moments.



With sincere gratitude,



Jennifer Sumner, LMSW
Executive Director



Eboni Jones, MSW
Assistant Director

P.S. Your timely response by **July 15, 2026 will ensure maximum recognition for your company. For questions or to confirm your sponsorship, please contact **Eboni Jones**  eboni.jones@pathwayshome.org  (205) 322-6854 ext. 308**



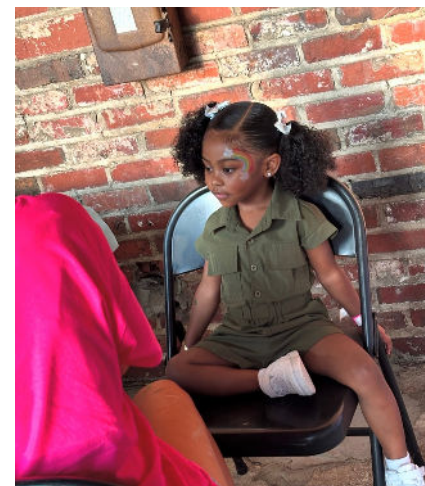
CAHABA BREWING CO.
4500 5TH AVE S
BIRMINGHAM, AL 35222
AUGUST 22ND | 5-8PM



The Magic City Carnival is an end-of-summer event for the whole family to enjoy, featuring carnival games, fair foods, drinks, pet activities, music, a silent auction, and more!



Hosted by the Pathways Junior Board and Cahaba Brewing, this evening of fun will take place on the covered patio, barrel room, and adjacent parking lot at Cahaba Brewing Co. on Saturday, August 22, 2026, from 5:00-8:00 PM. **All proceeds from the event will support Pathways' shelter for women and children experiencing homelessness.**



**FREE
ENTRY!**

\$40

**VIP (INCLUDES AN UNLIMITED
WRISTBAND + 2 DRINKS)**

\$25

**UNLIMITED ACTIVITY
WRISTBAND**

\$15

FOR 20 ACTIVITY TICKETS

\$1

PER TICKET

Dear Potential Sponsor,

Will you help transform the lives of women and children?



Every day at **Pathways**, we witness remarkable courage as women and children take their first steps out of homelessness.

Your sponsorship of our Magic City Carnival can help make these journeys possible.

For over three decades, Pathways has empowered vulnerable women and children through our comprehensive support system:

DAY CENTER

A program offering meals, showers, laundry facilities, and immediate support with a social worker.

SAFE HAVEN

Supportive Housing creating long-term stability for those facing the greatest challenges.

STEPPING STONES

Emergency overnight shelter providing critical safety and stability when it's needed most.

EARLY LEARNING CENTER



5-star rated, Trauma-informed, Montessori-inspired childcare center that serves children experiencing homeless at no cost.

Behind these services is our **dedicated social work team**, connecting clients with essential resources like childcare, transportation, employment assistance, healthcare, and more. The **results** speak volumes: **within just 3-6 months**, most women and children establish their **own safe, secure homes**.

LEARN MORE ABOUT PATHWAYS

HOUSING | HOSPITALITY | HOPE

OUR VISION

**A BIRMINGHAM
FREE OF
HOMELESSNESS**



Empowering women and children on their path out of homelessness through hospitality, housing, and hope.

OUR MISSION

OUR PROGRAMS

STEPPING STONES

*Overnight
Emergency
shelter with
Individualized
case manage-
ment*

SAFE HAVEN

*Long-term
supportive
housing for
women with
diagnosed
mental illness*

DAY CENTER

*Drop-in
Daytime Shelter
Open 365 days
(9AM-3PM)
Providing
meals and
resources*

EARLY LEARNING CENTER

*5 star-rated,
Free trauma-
informed
Montessori-
inspired
childcare*



PATHWAYS
HOUSING | HOSPITALITY | HOPE

2025 IMPACT REPORT

614 WOMEN & CHILDREN SERVED

2,367 CASE MANAGEMENT SESSIONS

**143 TRANSPORTATION
OPTIONS PROVIDED**

**40+ WOMEN & CHILDREN WHO
MOVED INTO PERMANENT HOUSING**

**370 VISITS TO THE
CLOTHING BOUTIQUE**

**2,141 DAYS OF
CHILDCARE**

**1,445 LIFE
SKILLS CLASS
ATTENDEES**

**6,231 VISITS TO
THE DAY CENTER**

**88 WOMEN
PLACED IN
RESIDENTIAL
PROGRAMS**

**58 CHILDREN
ENROLLED
INTO THE
ELC**

**163 WARMING
STATION VISITS**

THE IMPACT OF YOUR SUPPORT

None of this happens without your generosity. Your support ensures:

- A mother can attend a job interview while her child is safely cared for
- A family can access transportation to critical services
- A woman can gain the skills needed to sustain housing and independence

Every gift directly fuels a pathway from crisis to stability.

The need continues to grow—and so does our commitment.

With your **support**, Pathways can serve more women and children, shorten the journey to permanent housing, and ensure that no family has to face homelessness *alone*.

Your **donation** is not just a gift. It is a **lifeline**.
Give today and help create the next success story.

SPONSORSHIP OPPORTUNITIES

FUNHOUSE FAN - \$2,500



6 VIP PASSES* + 4 UNLIMITED PLAY WRISTBANDS



COMPANY NAME AND LOGO

on the Bounce House, Silent Auction Table, or Photo Booth



COMPANY LOGO ON EVENT PROMOTIONAL MATERIALS

including event webpage and signage



SOCIAL MEDIA RECOGNITION

SNOW CONE SUPERSTAR - \$1,000



4 VIP PASSES*



COMPANY NAME AND LOGO

on a carnival activity booth



COMPANY LOGO ON EVENT PROMOTIONAL MATERIALS

including event webpage and signage



SOCIAL MEDIA RECOGNITION



***VIP PASSES INCLUDE:**

- 2 DRINK TICKETS TO REDEEM FOR ANY BEER OR MIXED DRINK
- UNLIMITED WRISTBANDS

***UNLIMITED PLAY WRISTBANDS INCLUDE:**

- UNLIMITED FREE ENTRANCE/PLAYS ON ALL CARNIVAL BOOTHS, GAMES, AND ACTIVITIES

ENJOY THE PERKS!

SPONSORSHIP OPPORTUNITIES

MAGIC MAKER - \$10,000



10 VIP PASSES* + 10 UNLIMITED PLAY WRISTBANDS**



COMPANY NAME AND LOGO FEATURED PROMINENTLY AS **"PRESENTING/TITLE SPONSOR"**

on all marketing or promotional materials, all event banners and signage, and event webpage



OPTION TO HAVE A TABLE

with company representatives and information at the event



MEDIA RECOGNITION (INCLUDING BROADCAST AND PRINT)



VERBAL RECOGNITION AT THE EVENT



SOCIAL MEDIA RECOGNITION

AMAZING ACROBAT - \$5,000



8 VIP PASSES* + 6 UNLIMITED PLAY WRISTBANDS**



COMPANY NAME & LOGO ON THE PERFORMERS' STAGE AREA



COMPANY LOGO ON EVENT PROMOTIONAL MATERIALS
INCLUDING EVENT WEBPAGE AND SIGNAGE



**VERBAL RECOGNITION
AT THE EVENT**



**SOCIAL MEDIA
RECOGNITION**

ENJOY THE PERKS!

SHOWCASING YOUR COMMITMENT TO THE COMMUNITY



\$10K

**MAGIC
MAKER**

\$5K

**AMAZING
ACROBAT**

\$2.5K

**FUNHOUSE
FAN**

\$1K

**SNOW CONE
SUPERSTAR**

**ALL SPONSORS WILL BE
FEATURED ON THE
PATHWAYS WEBSITE AND
IN OUR ANNUAL REPORT**

SPONSORSHIP CONTACT Eboni Jones

EMAIL ADDRESS Eboni.Jones@pathwayshome.org

CONTACT NUMBER (205) 322-6854 EXT. 308



SILENT AUCTION SPONSORSHIP



SILENT AUCTION SPONSOR BENEFITS:

- 2 VIP passes for every donated item valued at \$250 or more
- Recognition on Pathways website and at the event

HOW IT WORKS:

1. Scan the QR code to complete an online silent auction sponsorship form, or complete the form below and return via email to info@pathwayshome.org.
2. A Junior Board member will reach out to coordinate drop-off of your item(s) ahead of the event
3. Pathways staff will provide you with a tax receipt for your tax-deductible gift

Pathways Tax ID Number: 63-0867285

Donations are 100% tax deductible as permitted by law.



SILENT AUCTION DONATION FORM

COMPANY/DONOR NAME: _____

CONTACT NAME: _____

PHONE: _____

EMAIL ADDRESS: _____

MAILING ADDRESS: _____

ITEM DESCRIPTION: _____

FAIR MARKET VALUE: _____

WHEN CAN IT BE PICKED UP: _____